

Name: Prof. Dr. Gaur Gargal

Personal Statements

Age: 62
 Occupation: Professor
 Goals: To contribute towards nation building
 Level of Education: Prof. Dr. in Sanskritology
 Previous Honor: Sanskrit University of India
 Current Workplace: Noida, UP

Digital Knowledge

- Current Knowledge: Technical Grundlagen (Basis of Programming)
- Usage: Work, Contact via Email
- Personal Interest in Digital: Communication
- Previous Honor: Sanskritology, Noida, UP, Office Programming

Wishes / Frustrations

- Wishes: Knowledge in modern Tech
- Wishes: Knowledge in modern Tech, modern Tech, modern Tech, modern Tech
- Wishes: Improvement of Technology, Knowledge, modern Tech, modern Tech, modern Tech
- Wishes: Improvement of Technology, Digital Communication

Activities

- Interests: Further Communication
- Current Occupations: (Personal, Work, Relation) Professor, Sanskritology, Prof. Dr. in Sanskritology
- Hobbies: Theater, Open, Ballet

Logo: TU SS

Logo: Mitha Lab

Name: Ujjay Bhargava

Personal Statements

Age: 19
Occupation: Student
Goals: Improve my English, become a
level of Education: Bachelor
Personal Motto: "Perseverance, Hardwork
Current Workable: will work on English

Digital Knowledge:

- Current Knowledge: Java, Programming, Hardware knowledge
- Usage: Movies & Studies
- Personal Interests: Programming
- Previous Work: None PC Support, Programming


Written / Theoretical:

- Weaknesses: Logical knowledge, understanding
- Weakness of Important Knowledge: basic
- Weakness regarding important of knowledge: Java Programming, Java, Java, Java

Activities:

- Interests: Reading, watching, Java
- Current occupations: private work related papers
- Hobbies: Reading, Java

Age: 19
Motto: Lib



Name: Anna Peters

Person: Identifiable

Age: 20

Occupation: Student

Gender: Female

Level of Education: high school

Where Were You Born: Germany

Current Location: the United States

Digital Knowledge

Current Knowledge: Video Games, Social Media, Email, Smart

Things I've Learned Recently: nothing

Personal Interests: on video, handwriting, control, writing

Personal Video Game: Super Mario Bros

Skills / Proficiencies

Academic: Algebra, geometry

Skills of Importance: literature, games, handwriting, drawing

Skills regarding importance of knowledge: liter, programming, games, all kinds

Activities

Interests: drawing, a specific video

Current occupation: middle school student

Hobbies: social, drawing

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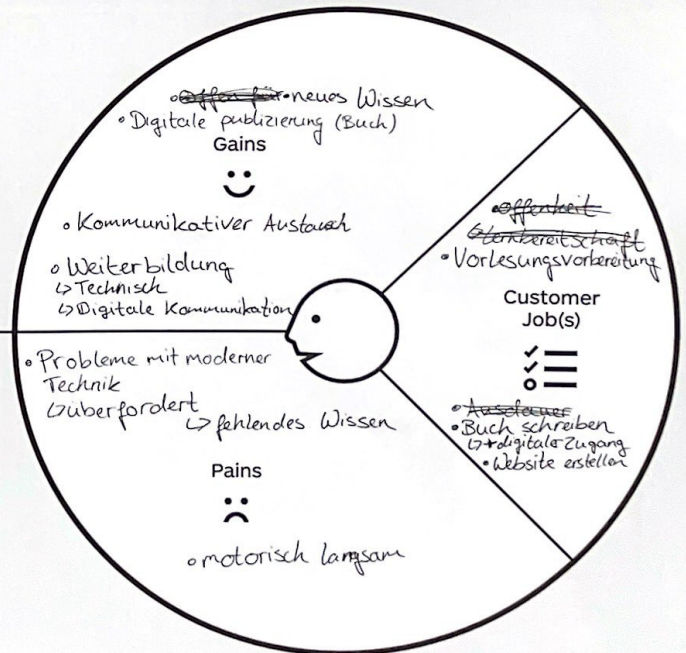
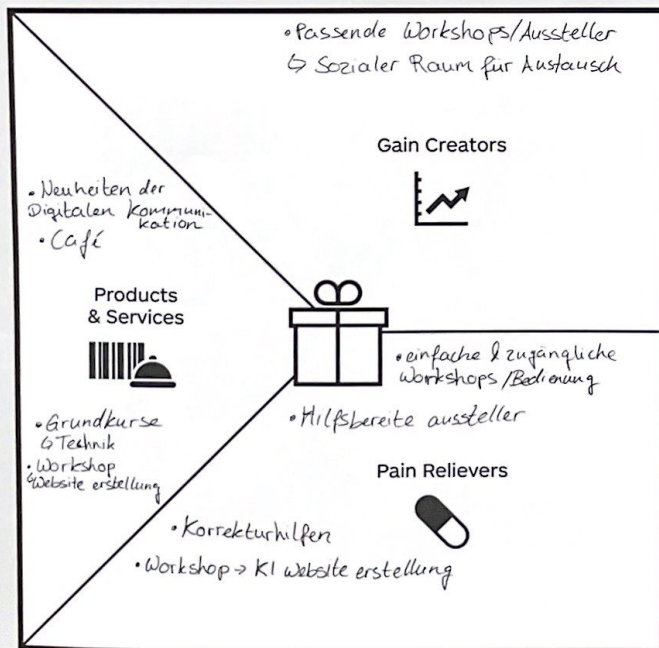
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The Value Proposition Canvas

Value Proposition

Customer Segment

Prof. Dr. Sven Sozial

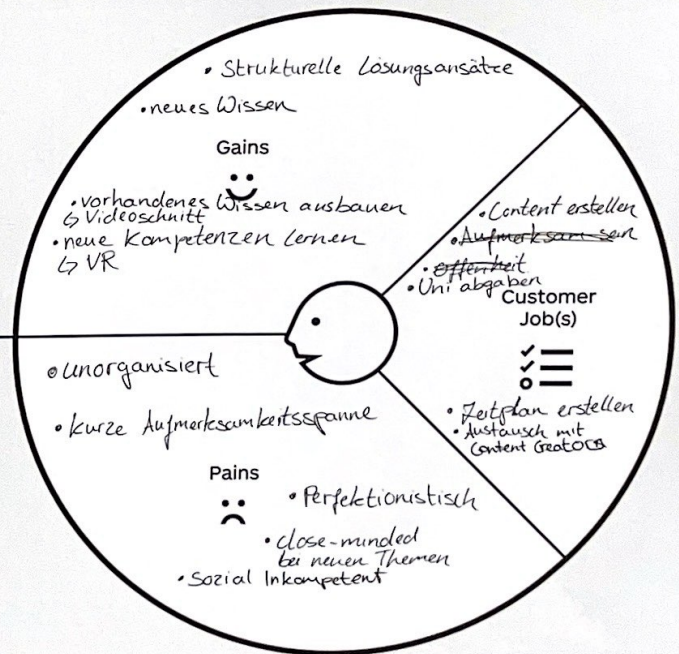
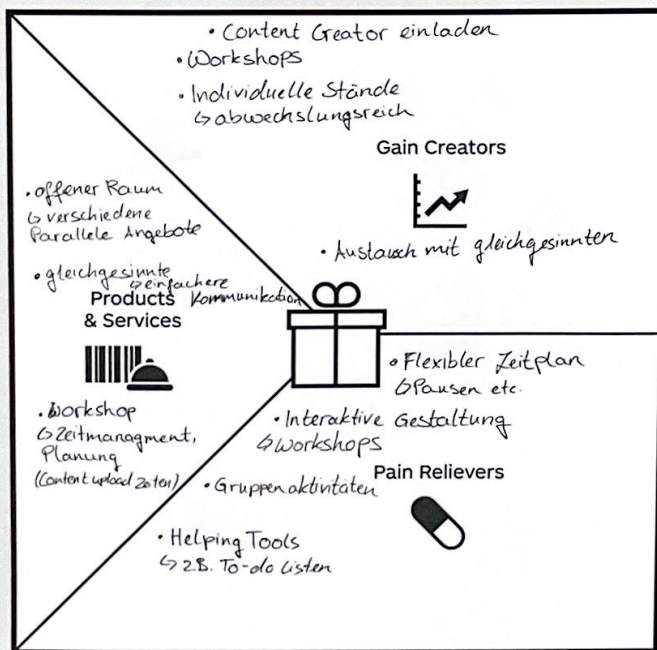


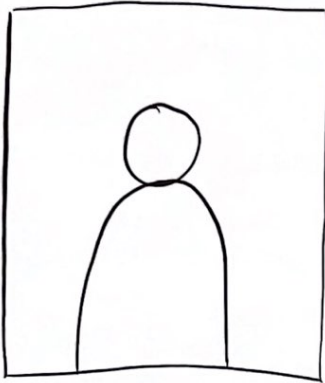
The Value Proposition Canvas

Value Proposition

Customer Segment

Kevin Kanns





Name: Kevin Kanns

Personal Statements:

Age: 20

Occupation: Student

Goals: Bachelor

Level of Education: Abitur

Previous Know-How: Videoschnitt, Social Media Experte

Current Worktasks: Video Projekt

Digital Knowledge:

- current knowledge: Video Games, Soziale Medien Expert
- Usage Privat, Soziale Kontakte
- Personal Interests in: Video bearbeitung, Content erstellen
- Previous Know-How: Benutzeroberflächen

Wishes / Frustrations:

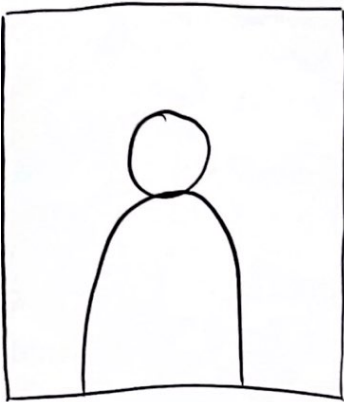
- Weaknesses: Messy, unorganisiert
- Wishes of Improvement: Struktur lernen, Videobearbeitung verbessern
- Wishes regarding Improvement of knowledge: Neue Programme lernen, VR Technik

Activities:

- Interests: Gaming + Soziale Medien
- current occupations (private & work related): Video Schneiden, Gaming
- Hobbies: Discord, Kontent erstellen

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Media Lab



Name: Helga Hardware

Personal Statements:

Age: 24

Occupation: Student

Goals: Master

Level of Education: Bachelor

Previous Know-How: Programmieren, Hardware

Current Worktasks: entwickelt erstes Jump N' Run

Digital Knowledge:

- current knowledge: kann Programmieren, Hardware Kenntnisse
- Usage Hobbies & Studium
- Personal Interests in: Programmieren
- Previous Know-How: PC bauen, Programmiersprache

Wishes / Frustrations:

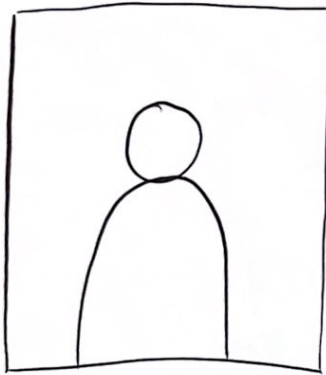
- Weaknesses: Soziale Kompetenz, ungeduldig
- Wishes of Improvement: Kontakte knüpfen
- Wishes regarding Improvement of knowledge: neue Programmiersprachen lernen, neue Hardware (VR)

Activities:

- Interests: Gaming, Hardware, Anime
- current occupations (private & work related): eigenes Spiel
- Hobbies: Gaming, Musik hören

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Name: Prof. Dr. Sven Sozial

Personal Statements:

Age: 62

Occupation: Professor

Goals: Technisches Wissen erweitern

Level of Education: Prof. Dr. in Soziologie

Previous Know-How: Kommunikationswissenschaften, Office

Current Worktasks: schreibt ein Buch

Digital Knowledge:

- current knowledge: Technische Grundlagen (Google, Office Programme)
- Usage Arbeit, Kontakt zu Enkeln
- Personal Interests in: Digitale Kommunikation
- Previous Know-How: Whatsapp, Handy Apps, Office Programme

Wishes / Frustrations:

- Weaknesses: Komplexe moderne Technik
- Wishes of Improvement: Technische Know-How erweitern, motorisch besser werden
- Wishes regarding Improvement of knowledge: Digitale Kommunikation

Activities:

- Interests: Kultur, Kommunikation
- current occupations (private & work related): Professor Soziologie, Opa / Vater, Ehemann
- Hobbies: Theater, Oper, Ballett

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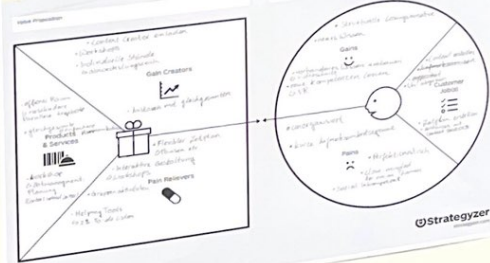
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TEAM BERLIN

The Value Proposition Canvas



The Value Proposition Canvas



Name: Prof Dr. Sven Social

Personal Statement:

Age: 40
Occupation: Professor
Level of Education: Master's Degree
Current Workload: 100% (Full-time)

Digital Knowledge:

- Current Knowledge: Technische Grundlagen (Google Office Programme)
- Usage: Social Media, Kontakt zu Eltern
- Personal Interest: in Digitaler Kommunikation
- Personal Knowledge: in Digitaler Kommunikation

Wishes / Frustrations:

- Wishes: Komplexität, mehr Zeit
- Wishes of improvement: Technische Grundlagen, mehr Zeit
- Wishes regarding improvement of knowledge: Digitale Kommunikation

Activities:

- Interests: Kultur, Kommunikation
- Current occupation (private & work related): Professor, 24/7 Support
- Hobbies: Theater, Golf, Fußball

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Age: 40
Media Lab

Name: Hilke Böhmer

Personal Statement:

Age: 29
Occupation: Studentin
Level of Education: Bachelor's Degree
Current Workload: 100% (Full-time)

Digital Knowledge:

- Current Knowledge: keine Programmierung, Hardware, Software
- Usage: Medien & Software
- Personal Interest: in Programmierung
- Personal Knowledge: in Programmierung

Wishes / Frustrations:

- Wishes: Software, Komplexität, ungenutzte Fähigkeiten
- Wishes of improvement: Komplexität, ungenutzte Fähigkeiten
- Wishes regarding improvement of knowledge: Software, Komplexität, ungenutzte Fähigkeiten

Activities:

- Interests: Gaming, Musik, Kunst
- Current occupation (private & work related): Studentin
- Hobbies: Gaming, Musik, Kunst

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Age: 29
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Name: Lena Böhmer

Personal Statement:

Age: 20
Occupation: Studentin
Level of Education: Bachelor's Degree
Current Workload: 100% (Full-time)

Digital Knowledge:

- Current Knowledge: Video, Social Media, Web 2.0
- Usage: Social Media, Kontakt
- Personal Interest: in Social Media, Web 2.0
- Personal Knowledge: in Social Media, Web 2.0

Wishes / Frustrations:

- Wishes: mehr, ungenutzte Fähigkeiten
- Wishes of improvement: Social Media, Web 2.0, Video, Social Media, Web 2.0
- Wishes regarding improvement of knowledge: Social Media, Web 2.0, Video, Social Media, Web 2.0

Activities:

- Interests: Gaming, Social Media
- Current occupation (private & work related): Studentin
- Hobbies: Gaming, Social Media

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Age: 20
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